PRESENTED BY THE CENTER FOR ASIAN AMERICAN MEDIA

CAAMFEST35

FOR IMMEDIATE RELEASE

Media contact: Larsen Associates at (415) 957-1205 or publicity@larsenassc.com This is not the public information number. Please do not publish it.

CAAMFest 2017 announces Centerpiece Films

Early Bird Sales Begin for Centerpiece Films, continue for Opening Night Film and Gala, Closing Night Film, CAAMFest All-Access Pass and CAAMFeast

SAN FRANCISCO, Jan. 31, 2017 – Last week, the Center for Asian American Media (CAAM) began pre-sales for the CAAMFest 2017 Opening Night Film and Gala, Closing Night Film, the All-Access Pass and CAAMFeast. Starting January 31, CAAM will expand pre-sales to the Centerpiece Documentary and Narrative films. Celebrating its 35th year, CAAMFest's expansive and diverse slate of programming will be fully revealed at a press conference on February 9, 2017.

Centerpiece Narrative - Sunday, March 12: The Centerpiece Narrative and US premiere of Ann Marie Fleming's WINDOW HORSES is an exquisitely animated film about the physical and inner journey of Rosie Ming, a young Chinese-Iranian girl (voiced by Sandra Oh) whose poetry carries her on a trip from her Canadian home to a festival in Iran. When she leaves her loving and worrisome grandparents behind and meets an eclectic and seasoned group of confident poets, Rosie finds her true voice as an artist, and unveils a deep family secret. Ellen Page and Shohreh Aghdashloo provide additional voices.

Continued Early Bird sales for THE TIGER HUNTER Opening Night + Gala, THE CHINESE EXCLUSION ACT Closing Night, CAAMFest All-Access Pass and CAAMFeast Awards: Pre-sales continue for CAAMFest's Opening Night Film THE TIGER HUNTER and Opening Night Gala, Closing Night Film THE CHINESE EXCLUSION ACT, the All-Access festival pass and the Annual CAAMFeast Awards: Stories, Food & You. Don't miss out on the phenomenal opportunities that await this year with CAAMFeast and CAAMFest!

Early Bird Ticket Pricing:

Centerpiece Film Prices: Narrative: WINDOW HORSES; Documentary: WHO IS ARTHUR CHU?

General Public: \$18CAAM Members: \$15

Prices valid Jan. Jan. 31 - Feb. 8. Price after Feb. 8: General Public: \$20, CAAM Members:
\$17

Opening Night: THE TIGER HUNTER + Gala

General Public: \$60CAAM Members: \$50

• Prices valid Jan. 26 - Feb. 8. Price after Feb. 8: General Public: \$65, CAAM Members: \$55

Closing Night: THE CHINESE EXCLUSION ACT

General Public: \$18CAAM Members: \$15

• Prices valid Jan. 26 - Feb. 8. Price after Feb. 8: General Public: \$20, CAAM Members: \$17

CAAMFest 2017 All-Access Pass (*Does not include admission to CAAMFeast)

General Public: \$475CAAM Members: \$425

Prices valid Jan. 26 - Feb. 8. Price after Feb. 8: General Public: \$500, CAAM Members:
\$450

CAAMFeast Awards: Stories, Food and You

- Pre-sale Ticket: \$175 general admission, \$275 VIP
- Price valid Jan. 26 Feb. 12. Price after Feb. 12: \$200 general admission, \$300 VIP

<u>Opening Night + Gala + CAAMFeast Awards Package</u> (*Purchase through CAAMFeast or THE TIGER HUNTER ticketing pages by clicking "Buy Tickets")

- Pre-sale Ticket: \$200 (\$35 in savings)
- Price valid Jan. 26 Feb. 8

Purchase tickets and learn more at www.caamedia.org

About CAAMFest:

CAAMFest, formerly the San Francisco International Asian American Film Festival (SFIAAFF), celebrates its 35th year, March 9-19, 2017 in the Bay Area. CAAMFest showcases film, music, food and digital media from the world's most innovative Asian and Asian American artists.

About CAAM:

CAAM (Center for Asian American Media) is a non-profit organization dedicated to presenting stories that convey the richness and diversity of Asian American experiences to the broadest audience possible. CAAM does this by funding, producing, distributing and exhibiting works in film, television and digital media. For more information on CAAM, please visit www.caamedia.org.