

CAAM SENIOR STAFF DEBBIE NG SELECTED AS DEVOS INSTITUTE FELLOW FOR ARTS MANAGEMENT



FOR IMMEDIATE RELEASE: May 25, 2016
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San Francisco, CA, May 25, 2016 – The Center for Asian American Media (CAAM) is thrilled to announce that our very own Debbie Ng, CAAM's Development and Communications Director, has been accepted as a Fellow of the DeVos Institute of Arts Management at the University of Maryland. She joins a cohort of 13 arts managers from six countries that will begin the Institute's highly competitive fellowship program that provides practical training in arts administration. The class will be in residence in Washington, D.C. and College Park, Maryland for a month-long arts management intensive led by DeVos Institute executives, consultants, and experts from the field. The fellowship is a three-year program, and participants will return for one month in both 2017 and 2018.

"We're thrilled that a member of our senior management team, Debbie Ng, received this recognition for her hard work, diligence and professional leadership in the field of nonprofit arts management," said CAAM Executive Director Stephen Gong. "This will of course benefit CAAM well into the future."

The fellowship program provides:

Intensive academic training in nonprofit management, finance, planning, fundraising, evaluation, and marketing; Access to leaders of cultural institutions from throughout the United States, including site visits to select institutions; and Personalized mentoring, both during and between the month-long residencies.

Ng will stay on at CAAM during this residency. For the full list of fellows, read the DeVos Institute's press release announcing the new cohort here: <http://bit.ly/224kJBy>

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About Debbie Ng:

Debbie Ng is the Development and Communications Director at the Center for Asian American Media (CAAM) in San Francisco, the nation's largest Asian American media arts organization. Ms. Ng leads a development team effort to raise corporate, foundation, individual, and public support for a \$3.5 million budget. She spearheads high-profile fundraising activities, including CAAMFest, the world's largest Asian American film, music, and food festival that attracts 27,000 audience members, and CAAMFeast Awards: Stories, Food and You, honoring Asian American culinary achievement. She also leads CAAM's institutional marketing, brand and communications strategy, strategic planning processes, and supports CAAM's national award-winning public television productions and broadcasts.

Prior to CAAM, Ms. Ng worked for the Center for Social Sector Leadership at the Haas School of Business (University of California, Berkeley) overseeing its rebrand and model experiential learning program that prepares MBA students for nonprofit board leadership. Her research on Korean American volunteerism is published in *Telling the Whole Story: Voices of Ethnic Volunteers in America*, by Dr. Nora Silver (Community Initiatives, December 2011), which explores an often overlooked, but increasingly important issue facing nonprofits: understanding, attracting, and engaging ethnic volunteers. In 2006, Ms. Ng co-produced the award-winning film *Kieu*, a modern-day telling of the 19th century Vietnamese poem, *The Tale of Kieu*. She graduated from the University of California, Santa Cruz with a bachelor of arts degree in women's studies.

About CAAM: The Center for Asian American Media (CAAM) is a nonprofit organization dedicated to presenting stories that convey the richness and diversity of Asian American experiences to the broadest audience possible. CAAM does this by funding, producing, distributing and exhibiting works in film, television and digital media. For more information on CAAM, please visit <http://caamedia.org>.

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