

MARCH 14 – 24, 2013

CAAMFEST

FILM. MUSIC. FOOD.

Introducing CAAMFest

*Nation's Premier Asian and Asian American Film and Media Festival
Returns to the Bay Area as CAAMFest*

SAN FRANCISCO, Jan. 22, 2013 - The Center for Asian American Media (CAAM) is pleased to announce that the San Francisco International Asian American Film Festival is now CAAMFest, an 11-day celebration of film, music, food and digital media from the world's most innovative Asian and Asian American artists.

Guided by the spirit of curiosity and adventure, the Festival has expanded, over the years, from a focus on film to a wider embrace of more avenues of artistic expression and community engagement. CAAM continues its push in this new direction with CAAMFest through curated experiences in food, music and digital media that play on the themes presented in its inspired film program. CAAMFest will showcase over one hundred films from around the world as well as experimental programs and live events such as music performances, food salons, and interactive workshops.

"Our vision for CAAMFest is to program, produce, and present live events and screenings that engage audiences, inspire dialogue, and build community," says Stephen Gong, CAAM Executive Director, "and we are deeply inspired by the innovative ways that Asian Americans are contributing to and shaping American identity and culture." Building on 30 successful years, CAAMFest reflects the diversity and creativity of all our communities, and reinforces CAAM's mission and more importantly, vision to bring Stories to Light.

CAAMFest will take place March 14-24, 2013 in the San Francisco Bay Area. Over the next few weeks, CAAM will be previewing the Festival's exciting new look and new programming. Full program information will be available on February 13, 2013. Visit CAAMedia.org for the latest information.

Contact:

Debbie Ng
Development and Communications Director
Center for Asian American Media (CAAM)
415.863.0814 x104
dng@caamedia.org

Lin Kung
Public Relations Coordinator
Center for Asian American Media (CAAM)
415.863.0814 x129
lkung@caamedia.org

About CAAM:

CAAM (Center for Asian American Media) is a non-profit organization dedicated to presenting stories that convey the richness and diversity of Asian American experiences to the broadest audience possible. CAAM does this by funding, producing, distributing and exhibiting works in film, television and digital media. For more information on CAAM, please visit www.caamedia.org.

###

STORIES TO LIGHT

A 145 NINTH STREET, SUITE 350, SAN FRANCISCO, CA 94103-2641 T 415 863 0814 F 415 863 7428 W WWW.CAAMEDIA.ORG