

MARCH 14 – 24, 2013
CAAMFEST
FILM. MUSIC. FOOD.

Linsanity Comes to CAAMFest Opening Night

*CAAMFest Early Bird Pre-Sales Begin for LINSANITY
and New Directions Launch DOSA HUNT*

SAN FRANCISCO, Jan. 29, 2013 – On January 31, 2013, CAAMFest will release early bird ticket sales for two of its most anticipated nights: LINSANITY Opening Night Film and Gala (Thursday, March 14, 2013, 7pm at the Castro Theatre and 9:30pm at the Asian Art Museum) and DOSA HUNT New Directions Launch with a special set by Indian Bastards from Hell, featuring members of Das Racist (Thursday, March 21, 2013, 6pm at the Asian Art Museum).

Directed by Bay Area native Evan Jackson Leong, LINSANITY captures the man and the cultural phenomenon that took over the NBA nation in February of 2012: basketball sensation Jeremy Lin. Straight out of its World Premiere at Sundance Film Festival, LINSANITY gives the audience courtside seats to Lin's sudden rise, masterfully capturing the energy and frenzy that swept up this Palo Alto baller through a trove of home movies, jaw-dropping game footage and intimate interviews with family members. LINSANITY is the first documentary to open the festival in over a decade.

The evening continues with the Opening Night Gala reception at the Asian Art Museum with Director Leong in attendance. Coupled with culinary creations from some of the Bay Area's most talented and innovative food purveyors, including Distillery 209, Dosa, Namu Gaji, Serpentine, and Socola Chocolates, the Museum opens its doors with an exclusive viewing of *China's Terracotta Warriors*.

New Directions: Exploring Film, Music, Food (Thursday, March 21)

In collaboration with the Asian Art Museum, CAAM is pleased to present its New Directions Launch featuring the West Coast premiere of the film DOSA HUNT, a special set by Indian Bastards from Hell (featuring members of Das Racist), a curated menu by Café Asia, and local food trucks. DOSA HUNT, the brainchild of Stereogum.com's executive editor Amrit Singh, assembles a who's who of New York's brown musical cognoscenti (Singh, pianist Vijay Ayer, and members of Das Racist, Vampire Weekend, Yeasayer and Neon Indian) to roam the streets of New York City in search of the city's best dosa. Singh will be available for a Q&A following the screening. With expanded ventures in music and food, New Directions taps into CAAM's adventurous spirit to bring this unique approach to the way we experience media.

Early Bird tickets for LINSANITY Opening Night Film and Gala (Screening at 7pm and Gala at 9:30pm) and DOSA HUNT New Directions Launch go on sale at 10am PST on January 31 through February 13, the date of CAAM's official press conference, at www.caamedia.org.

LINSANITY OPENING NIGHT + GALA

Pre-sale Tickets (**Jan. 31 – Feb. 13**):
Ticket includes Screening + Gala Reception
General Public: \$50
CAAM Members: \$40

General Ticket (**After Feb. 13**):
Ticket includes Screening + Gala Reception
General Public: \$55
CAAM Members: \$45

STORIES TO LIGHT

A 145 NINTH STREET, SUITE 350, SAN FRANCISCO, CA 94103-2641 T 415 863 0814 F 415 863 7428 W WWW.CAAMEDIA.ORG

DOSA HUNT NEW DIRECTIONS LAUNCH

Pre-sale Tickets **(Jan. 31 – Feb. 13):**

Ticket includes Screening + Performance

General Public: \$25

CAAM Members: \$20

AAM Members: \$10

General Ticket **(After Feb. 13):**

Ticket includes Screening + Performance

General Public: \$30

CAAM Members: \$25

AAM Members: \$15

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About CAAMFest:

CAAMFest, formerly the San Francisco International Asian American Film Festival (SFIAAFF), takes place March 14-24, 2013 in San Francisco and Berkeley. CAAMFest is a celebration of film, music, food and digital media from the world's most innovative Asian and Asian American artists.

About CAAM:

CAAM (Center for Asian American Media) is a non-profit organization dedicated to presenting stories that convey the richness and diversity of Asian American experiences to the broadest audience possible. CAAM does this by funding, producing, distributing and exhibiting works in film, television and digital media. For more information on CAAM, please visit www.caamedia.org.

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